

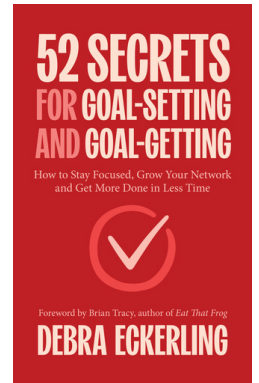


# DEBRA ECKERLING

## Book Proposal Specialist & Goal Strategist Workshop Leader, Author & Podcaster

Engaging, insightful, and inspiring, Debra simplifies book proposals and goal-setting for experts, executives, and entrepreneurs.

Award-winning author and podcaster **Debra Eckerling** shows audiences **how clarity, strategy, and action lead to success** in publishing, projects, and personal and professional goals. She is the creator of *the DEB METHOD*® for goal-setting simplified; author of ***52 Secrets for Goal-Setting and Goal-Getting*** and ***Your Goal Guide: A Roadmap for Setting, Planning, and Achieving Your Goals***; and host of **GoalChat**, **Taste Buds with Deb**, and the **Book Proposal Podcast**. She has spoken on stages for TEDx, Innovation Women, *Lioness magazine*, *Writer's Digest*, Wellcoaches, Engaging Virtual Meetings, Agorapulse, the LACBA Lawyer Well-Being Project, and more.



### SIGNATURE TALKS & WORKSHOPS

- Goal-Setting and Goal-Getting in Challenging Times
- The Magic of Your Motto
- The Art and Craft of Networking
- How to Write a Winning Book Proposal ... Without the Stress
- From Idea to Impact: Building Your Author Platform

### WHY WORK WITH DEBRA

- Clear, actionable, and motivating content
- Experience engaging corporate, entrepreneurial, and author audience
- Background in project management, communication, and community-building

### WHAT OTHERS SAY

- "Debra Eckerling is a champion for creatives and entrepreneurs, who are ready to bring their ideas to life with clarity and direction."
- "Deb is fantastic! She really is the book proposal expert. She is kind, patient, and extremely knowledgeable."
- "What an engaging speaker and a beautiful soul."
- "Deb's energy is contagious. Not only will you learn a ton and get motivated, you'll be entertained. She's just fun!"

### LEARN MORE

[TheDEBMethod.com](http://TheDEBMethod.com)   [Deb@TheDEBMethod.com](mailto:Deb@TheDEBMethod.com)   [LinkedIn.com/in/Coastbunny](https://www.linkedin.com/in/Coastbunny)   [@TheDEBMethod](https://www.instagram.com/TheDEBMethod)