

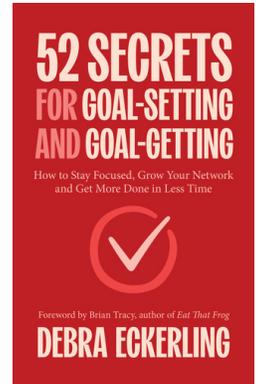


# DEBRA ECKERLING

## Book Proposal Specialist & Goal Strategist Workshop Leader, Author & Podcaster

Engaging, insightful, and inspiring, Debra simplifies book proposals and goal-setting for experts, executives, and entrepreneurs.

Award-winning author and podcaster **Debra Eckerling** shows audiences **how clarity, strategy, and action lead to success** in publishing, projects, and personal and professional goals. She is the creator of the D\*E\*B METHOD® for goal-setting simplified, has appeared on numerous podcasts and live-streaming shows, and has spoken on stages for TEDx, Innovation Women, Lioness, Wellcoaches, Engaging Virtual Meetings, DWEN, Agorapulse, the LACBA Lawyer Well-Being Project, and more.



### EXPERTISE & TOPICS

- How to Write a Book Proposal That Stands Out and Sells
- Why Goal-Strategy is the Key to Book Proposal Strategy
- How to Set Book-Writing Goals
- Goal-Setting and Goal-Getting in Challenging Times
- Why Goal is “Not” Like the Other 4-Letter Words
- How to Get a Win by the End of the Month/Year
- Stop “Networking” and Start Making Real Connections

### BOOKS & PODCASTS

- *Your Goal Guide: A Roadmap to Setting, Planning and Achieving Your Goals*
- *52 Secrets for Goal-Setting and Goal-Getting*
- Host of GoalChat, Taste Buds with Deb, and the Book Proposal Podcast

### AS SEEN IN/ON



### LEARN MORE

[TheDEBMethod.com](http://TheDEBMethod.com)   [Deb@TheDEBMethod.com](mailto:Deb@TheDEBMethod.com)   [LinkedIn.com/in/Coastbunny](https://www.linkedin.com/in/Coastbunny)   [@TheDEBMethod](https://www.instagram.com/TheDEBMethod)