

Passion Project Goals Worksheet

A Passion Project is an endeavor that you are working on for personal or professional development, career or business growth, or fun! To set your passion project up for success, hone in on its purpose, map out the benchmarks and action items, and make a plan.

Write your project's mission statement: Combine what it is, what makes it unique, and how it helps. This can relate to a product/service, to inform, educate or entertain, and/or to make you happy.

Your Project's Mission Statement: _____

Condense your mission statement into a 3- to 5-word motto or tagline.

Your Project's Motto: _____

Write Down Your Project Goal. List Benchmarks and Action Items.

Goal: _____

Benchmark: _____

Action Item: _____

Action Item: _____

Action Item: _____

Benchmark: _____

Action Item: _____

Action Item: _____

Action Item: _____

Benchmark: _____

Action Item: _____

Action Item: _____

Action Item: _____