

NETWORKING GOALS

AT A GLANCE



The best way to stay on top of networking overwhelm is to set goals.

1

EVERY DAY

Set a 15-Minute Appointment to:

- Connect on LinkedIn with new friends
- Send an email or message to check in on a friend or peer
- Post, comment, and reply on social media

EVERY WEEK

Attend three Events.

- Mixer
- Education event (Workshop or CE)
- One-on-one phone call, Zoom coffee, or get together

2

3

EVERY MONTH

Create # of Pieces of New Content

- Post on your blog
- Guest on someone else's platform

EVERY QUARTER

Refresh Your Online Presence

- Review your website bio
- Update your LinkedIn profile
- Make sure your profile photo still looks like you
- Bonus points for updating your banner image

4

5

EVERY YEAR

Attend at least one:

- Live or Virtual Industry Conference

Goal Strategist Debra Eckerling, award-winning author of *Your Goal Guide: A Roadmap for Setting, Planning and Achieving Your Goals*, helps individuals and teams optimize results using her unique planning methodology: *the D*E*B METHOD*®.

Learn about Event Outcome Optimization:

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