



DEBRA ECKERLING

**Top Goal-Setting Expert
Author & Speaker**

Debra Eckerling is the author of *Your Goal Guide: A Roadmap for Setting, Planning, and Achieving Your Goals* and founder of the D*E*B METHOD®. DEB stands for Determine Your Mission, Explore Your Options, Brainstorm Your Path. A communications specialist and project catalyst, she works with individuals and businesses to set goals and manage their projects through one-on-one coaching, workshops, and online support. Debra is also the founder of Write On Online, and host of the #GoalChat Twitter chat and #GoalChatLive on Facebook.

TALKING POINTS

Why this is the perfect time for people to rethink their career, business, or marketing plans

The D*E*B Method and how it helps people locate and reach #GoalTopia

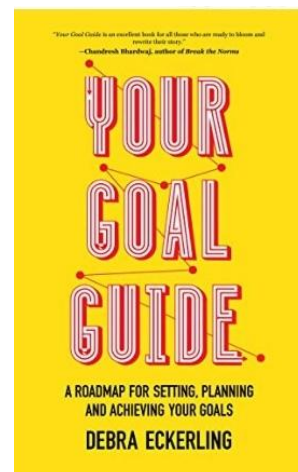
How to embrace opportunities when change happens

What someone can do right now to figure out their passion project

The role of networking in the goal-attainment process

Why goals fail and how to set yourself up for success

Tips to stay productive and motivated, especially in challenging times



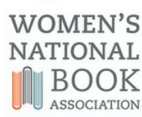
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