



# DEBRA ECKERLING

## Goal-Setting Expert, Award-Winning Author & Speaker

Debra Eckerling is the author of *Your Goal Guide: A Roadmap for Setting, Planning, and Achieving Your Goals* (2021 Silver IPPY Award, Self-Help) and creator of the D\*E\*B METHOD®, which is her system for Goal-Setting Simplified. DEB stands for Determine Your Mission, Explore Your Options, Brainstorm Your Path. A goals strategist, corporate consultant, and workshop leader, Debra offers event strategy for executives, entrepreneurs, consultants, companies, and teams. Debra is the host of the #GoalChat Twitter chat, #GoalChatLive show, and The DEB Show podcast.



### GOAL-STRATEGY FOR EVENT ATTENDEES

The perfect pre-event or day one speaker for any conference, Debra gets attendees engaged, excited, and motivated! Her goal-strategy sessions help event attendees gain the connections, resources, and knowledge they need to elevate their business.

Debra partners with event managers to offer her services - workshops, breakout rooms, and/or individual strategy sessions for VIPs - for their conferences. *She also works with companies and teams to create event strategy plans for internal and external events.*

People attend events for two reasons: education and information. Debra helps busy professionals decide what sessions to attend and how to turn the information they gather into action, as well as offers tips for connecting - and developing relationships - with speakers, sponsors, and other attendees.

**Goal Strategy for Event Attendees** is the ultimate value-add: A plan for ROI (Return on Investment) and ROR (Return on Relationships) for any live, virtual, or hybrid event.

### CONTACT DEBRA TO LEARN MORE

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