

GOAL-SETTING SIMPLIFIED FOR EVENT PLANNERS



**Presented by
Debra Eckerling**

**Top Goal-Setting Expert, Award-Winning
Author & Corporate Consultant**

Are you hosting an online conference, summit, or event?

**Do you want to offer a value-add that keeps your attendees
happy ... and coming back each time?**

**Most events offer so much information, people don't know what to do with it.
Notes get set aside and all that new information falls through the cracks. It's a
waste of time, money, and energy ... and no one wants that!**

**My goal-strategy workshops help attendees prioritize what sessions to attend
and with whom to connect, so it sets them up for success!**

HOW IT WORKS

1-on-1 discovery call with CEO, CMO, Event Coordinator, or HR Director to go over needs, wants, and event specifics. After reviewing event content/tracks, I design and lead custom virtual workshops (see options below). After the event, go over report with company contact.

MENU OF DEB EVENT STRATEGY SESSIONS

Welcome video with key points about navigating sessions for the conference/summit
Pre-event or day-one workshops for attendees on how to get the most out of your event
Individual and small group event strategy sessions
Breakout room consulting during the event
Post-event key takeaways and goal-planning

NEXT STEP: CONTACT DEBRA

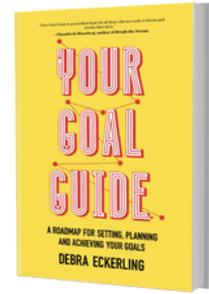
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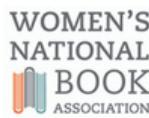
WHO IS DEBRA ECKERLING?

Workshop leader, moderator, consultant, project catalyst, motivator

Host of the #GoalChat Twitter chat, the #GoalChatLive show on Facebook and LinkedIn, and The DEB Show podcast: Conversations & Motivation

Author of the award-winning *Your Goal Guide: A Roadmap for Setting, Planning and Achieving Your Goals* (2021 Independent Publisher Book Awards, Silver Medal, Self-Help) and Creator of The D★E★B Method system of goal-setting simplified

25+ years of experience in communications. Industries include publishing, education, financial services, social media, and technology. Able to liaise with all levels in corporate and social environments



"Debra Eckerling has been a terrific speaker for both The Greater Los Angeles Writers Society (GLAWS) and West Coast Writers Conferences (WC2). She is a professional presenter delivering on-target information for our attendees, and is also a great moderator. Debra always generates a warm, positive energy that inspires an audience. I recommend her."

- Tony N Todaro, President, The Greater Los Angeles Writers Society, and Executive Director, West Coast Writers Conferences

CONTACT DEBRA

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