

# K.E.E.P. YOUR EMPLOYEES: CORPORATE WELLBEING WITH DEB



## Presented by Debra Eckerling

**Top Goal-Setting Expert, Award-Winning  
Author & Corporate Consultant**

**Do you want to increase employee retention?**

**Encourage community, while giving your team flexibility?**

**Set your team up for personal and professional success?**

**Unhappy employees are expensive. Happy employees do their best work  
and, as a result, make the company money.**

**I help directors and managers Keep Employees Engaged and Productive  
(K.E.E.P) by supporting their personal and professional goals.**

### **HOW IT WORKS**

1-on-1 discovery call with CEO, CFO, CMO, or HR Director

Two-hour virtual workshop(s) with key employees, team members, or team leads to go through The DEB Method and identify their goals, challenges, and needs

Follow-up meeting with the executive to share report and go over recommendations

Optional: Individual consulting, ongoing support, quarterly reviews, annual assessments

***Also available to lead workshops for conferences, summits, and virtual retreats***

### **TIME COMMITMENT**

For Executives: Two 1-hour meetings (initial and follow-up)

For Team Leads/Employees: One 2-hour virtual workshop (up to 10 people/session)

### **NEXT STEP: CONTACT DEBRA**

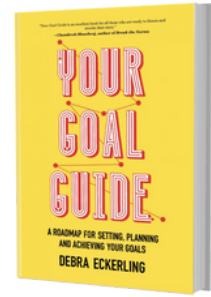
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TheDEBMethod.com  
YourGoalGuideBook.com



# the D\*E\*B METHOD®

Goal Setting Simplified



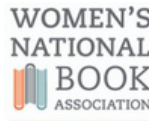
## WHO IS DEBRA ECKERLING?

20+ years of experience in project management and communications. Industries include financial services, publishing, education, social media, and technology. Able to liaise with all levels in corporate environments

Author of the award-winning *Your Goal Guide: A Roadmap for Setting, Planning and Achieving Your Goals* (2021 Independent Publisher Book Awards, Silver Medal, Self-Help)

Creator of The D\*E\*B Method system of goal-setting simplified, which helps people identify their mission, so they can create actionable, purpose-driven goals, which will set them up for personal and professional success

Workshop leader, consultant, project catalyst, and motivator



## FEATURED



*"Debra totally engaged the audience with the depth and breadth of her knowledge around all things related to setting goals and implementing strategies to achieve them. Her stories and examples opened many eyes to the awesome potential of goal setting done right. EIN's members simply loved her. You will too."*

- Roger Killen, Organizer, Entrepreneurs International Network ("EIN")

## CONTACT DEBRA

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